



# Strategic Consultancy & Solutions



Trusted Advisor for all your business needs



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## About Us.

Oasis Advisory is a dynamic, strategy-led advisory firm offering a full spectrum of Accounting, Tax, Audit, Financial Planning, and Business Transformation services.

Driven by precision and a commitment to excellence, we partner with clients to deliver intelligent, sustainable solutions that strengthen operations and unlock long-term value.



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## Why Oasis Advisory?

We combine deep industry insight with global best practices to support startups, SMEs, and large enterprises in navigating financial complexity and strategic growth.

Our professionals bring a hands-on, results-driven approach tailored to your unique business goals.



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## Vision

To become the most trusted advisory firm in the Middle East, known for solving complex business challenges through skill, care, and client-first thinking.

## Mission

To empower businesses with forward-thinking, high-impact advisory solutions delivered efficiently, transparently, and with lasting value.



## Our Core Values:

**Integrity** – *We stand for honesty, transparency, and ethical conduct in everything we do.*

**Excellence** – *We continuously strive for smarter, better outcomes.*

**Advocacy** – *We work as trusted partners, always putting client interests first.*

**Agility** – *We embrace change and deliver rapid, practical solutions.*

**Leadership** – *We lead through expertise, mentorship, and innovation.*



# Our Services

## ■ Accounting & Bookkeeping:

*Bookkeeping & MIS Reporting, Budgeting & Costing, Inventory Control*

## ■ Tax Advisory:

*VAT, Corporate Tax, Excise Tax, ESR (Economic Substance Regulations)*

## ■ Audit & Assurance:

*External & Internal Audits, Stock Audits & Valuations, Special Purpose & Risk Audits*



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## **Our Services** *Continued...*

### ■ **Financial & Strategic Advisory**

*Financial Planning, Forecasting & Modelling,  
Business Valuation, Trade Finance, IFRS & Compliance*

### ■ **Management & Business Advisory:**

*Business Restructuring, Feasibility Studies,  
Due Diligence, CFO Services*

### ■ **Revenue Management:**

*Contract, Pricing, Invoicing & Collection,  
Revenue Optimization*

### ■ **Banking & Funding Solutions:**

*Bank Account Opening,  
Business Funding*



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## **Our Services** *Continued...*

- **ERP & Digital Transformation:**  
*ERP Implementation, Process Automation & Support*
- **Mergers & Acquisitions:**  
*Deal Structuring, Post-Merger Integration*
- **Human Resource Advisory:**  
*Talent Acquisition, HR Management, Payroll, Manpower Solutions*
- **Procurement & Supply Chain:**  
*Strategic Sourcing, Process Optimization*
- **CRM Services:**  
*CRM Implementation & Customization*



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## Industries we serve:

Manufacturing, Construction, Retail, Logistics & Transportation, Technology & FinTech, Startups, Hospitality & Leisure, Healthcare, Real Estate, Automotive & Mobility and more..

At Oasis Advisory, we don't just offer services, we deliver outcomes.

Whether you need to transform operations, strengthen compliance, or drive growth, we stand by you as your strategic partner.



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**Your trusted advisor for  
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